



# OLIVE NOTES

Agriculture & Natural Resources



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27, 2005

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UC Farm Advisor

## **UCCE Technical Assistance Training**

The two meetings outlined below are open to the public and everyone interested in olive production is welcome and encouraged to attend. Both meetings have the same agenda so pick the date that is the most convenient for you.

If you signed up for Trade Adjustment Assistance, attendance at one of these Technical Assistance Training sessions is required to participate in the program. Mark one of these dates on your calendar and don't forget to be there.

### **1<sup>st</sup> TRADE ADJUSTMENT ASSISTANCE MEETING**

**When: Tuesday, August 9, 2005, 1:30 pm**

**Where: Butte County Farm Bureau Office  
2580 Feather River Blvd., Oroville, CA**

- 1:30 pm**      **Welcome and TAA Program Details for Participants**
- **Introduction of Pest Control Districts for Olive Fly (USDA/RMA Grant: Education on Controlling Risks through Collaborative Pest Management)**  
*Louise Ferguson - Extension Specialist, UC Davis*
- 1:45 pm**      **Introduction to Business Planning**  
*Steve Blank – Farm Financial Management Specialist, UC Davis*
- 2:00 pm**      **Olive Production Costs**  
*Karen Klonsky – Farm Management Specialist, UC Davis*
- 2:30 pm**      **Olive Production Issues / Innovations**  
*Joe Connell – UC Farm Advisor, Butte County*
- 3:15 pm**      **Financial and Risk Management**  
*Steve Blank – Farm Financial Management Specialist, UC Davis*

**When: Tuesday, August 23, 2005, 1:30 pm**

**Where: Butte County Farm Bureau Office  
2580 Feather River Blvd., Oroville, CA**

- 1:30 pm** Welcome and TAA Program Details for Participants
- Introduction of Pest Control Districts for Olive Fly  
(USDA/RMA Grant: Education on Controlling Risks through Collaborative Pest Management)  
*Louise Ferguson - Extension Specialist, UC Davis*
- 1:45 pm** Introduction to Business Planning  
*Steve Blank – Farm Financial Management Specialist, UC Davis*
- 2:00 pm** Olive Production Costs  
*Karen Klonsky – Farm Management Specialist, UC Davis*
- 2:30 pm** Olive Production Issues / Innovations  
*Joe Connell – UC Farm Advisor, Butte County*
- 3:15 pm** Financial and Risk Management  
*Steve Blank – Farm Financial Management Specialist, UC Davis*



### 2005 Olive Fly Activity in Oroville

Olive fly activity began to pick up in local orchards on June 1st. If you plan to deliver fruit to a cannery you must keep fly damage near zero for your fruit to be considered for cannery use. For olive oil production, it's also important to keep fly damage below 10% to be able to produce top quality oil. The recent hot weather caused fly numbers to decline slightly but we expect fly numbers to continue to increase as the season progresses. Be sure your control measures are implemented now!

**Olive Fly Activity in Irrigated Manzanillos, Oroville 2005**

