OLIVE NOTES

Agriculture & Natural Resources

July 27, 2005
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UC Farm Advisor

In This Issue:
- Trade Adjustment Assistance Meetings, August 9th and August 23rd.
- Olive Fly Activity

UCCE Technical Assistance Training

The two meetings outlined below are open to the public and everyone interested in olive production is welcome and encouraged to attend. Both meetings have the same agenda so pick the date that is the most convenient for you.

If you signed up for Trade Adjustment Assistance, attendance at one of these Technical Assistance Training sessions is required to participate in the program. Mark one of these dates on your calendar and don’t forget to be there.

1st TRADE ADJUSTMENT ASSISTANCE MEETING
When: Tuesday, August 9, 2005, 1:30 pm

Where: Butte County Farm Bureau Office
2580 Feather River Blvd., Oroville, CA

1:30 pm Welcome and TAA Program Details for Participants
- Introduction of Pest Control Districts for Olive Fly
  (USDA/RMA Grant: Education on Controlling Risks through Collaborative Pest Management)
  Louise Ferguson - Extension Specialist, UC Davis

1:45 pm Introduction to Business Planning
Steve Blank – Farm Financial Management Specialist, UC Davis

2:00 pm Olive Production Costs
Karen Klonsky – Farm Management Specialist, UC Davis

2:30 pm Olive Production Issues / Innovations
Joe Connell – UC Farm Advisor, Butte County

3:15 pm Financial and Risk Management
Steve Blank – Farm Financial Management Specialist, UC Davis

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When: Tuesday, August 23, 2005, 1:30 pm

Where: Butte County Farm Bureau Office
2580 Feather River Blvd., Oroville, CA

1:30 pm Welcome and TAA Program Details for Participants
• Introduction of Pest Control Districts for Olive Fly
  (USDA/RMA Grant: Education on Controlling Risks through Collaborative Pest Management)
  Louise Ferguson - Extension Specialist, UC Davis

1:45 pm Introduction to Business Planning
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2:00 pm Olive Production Costs
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2005 Olive Fly Activity in Oroville

Olive fly activity began to pick up in local orchards on June 1st. If you plan to deliver fruit to a cannery you must keep fly damage near zero for your fruit to be considered for cannery use. For olive oil production, it’s also important to keep fly damage below 10% to be able to produce top quality oil. The recent hot weather caused fly numbers to decline slightly but we expect fly numbers to continue to increase as the season progresses. Be sure your control measures are implemented now!

Olive Fly Activity in Irrigated Manzanillos, Oroville 2005

![Graph showing olive fly activity from June 1st to July 20th, 2005](image-url)